

RESEARCH QUESTIONS

- Do theatre spectators benefit from a remote offer of theatres?
- ✓ What are the advantages of remote theatre offer?
- What are the disadvantages of this form?
- What are the reasons for not using the remote theatre offer?
- ✓ Will the coronavirus epidemic in Poland affect the functioning of theatres after its over?

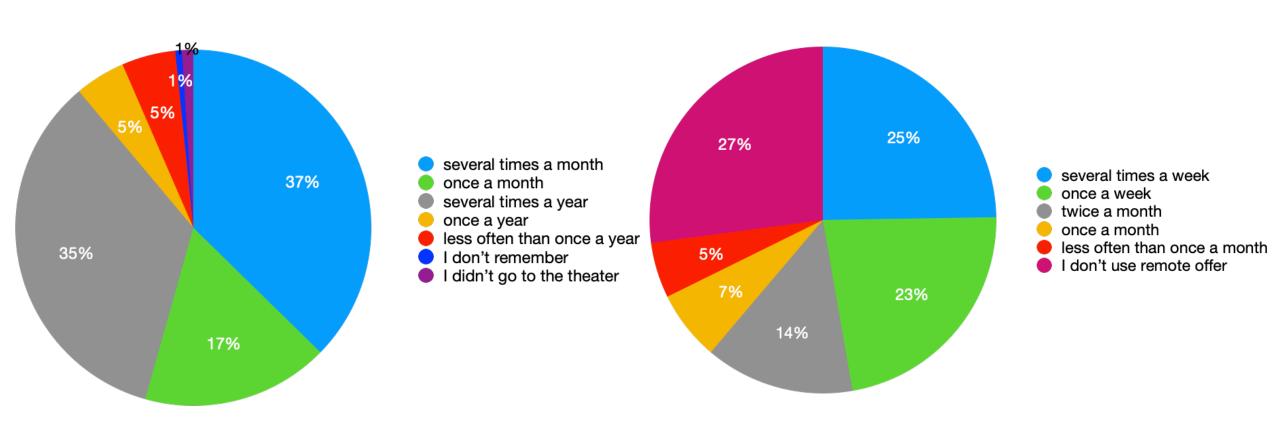
SURVEY DETAILS

- ✓ From April 1, 2020 to May 16, 2020.
- ✓ Survey in Google Forms.
- ✓ Closed single and multiple choice questions and open questions.
- ✓ N=675 (snowball method).
- ✓ Support of the study by the Zbigniew Raszewski Theatre Institute.

PARTICIPATION IN THEATRICAL LIFE BEFORE AND AFTER THE ANNOUNCEMENT OF THE STATE OF THE EPIDEMIC

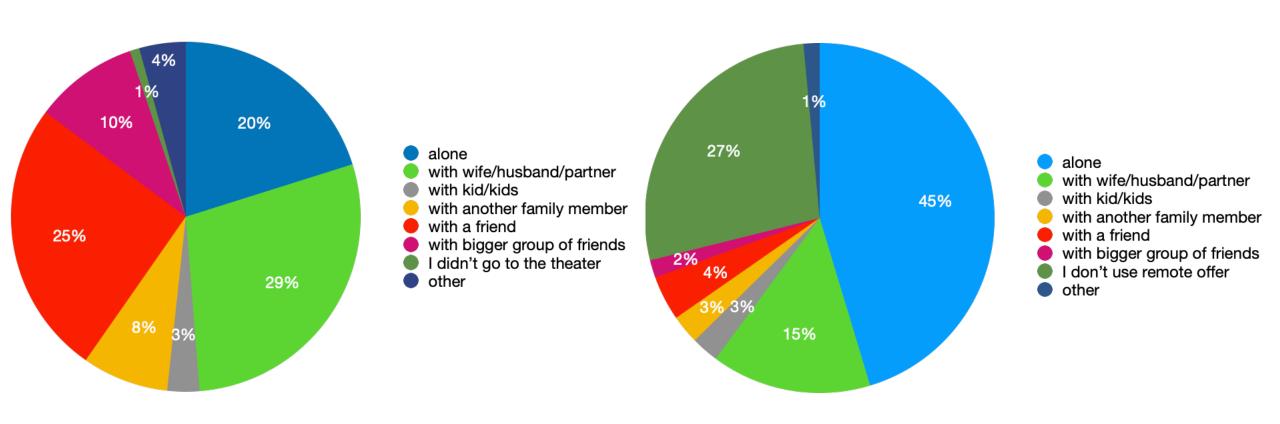
FREQUENCY (N=675) BEFORE COVID

ONLINE OFFER



WITH WHO? (N=675) BEFORE COVID

ONLINE OFFER



BEFORE COVID

		Percentage of respondents indicating a given factor (N = 675)
1	Repertoire	78,5%
2	The need for a cultural experience	61,0%
3	Date: day	46,2%
4	Director	39,7%
5	Price	33,1%
6	Date: hour	31,1%

ONLINE OFFER

		Percentage of respondents indicating a given factor (N = 675)
1	Repertoire	48,5%
2	The need for a cultural experience	37,9%
3	Date: hour	32,1%
4	Director	31,1%
5	Date: day	26,5%
6	Mental well-being	25,1%

ADVANTAGES AND DISADVANTAGES OF THE ONLINE OFFER

✓ **SPACE** – breaking down geographical barriers, zooming details, preparing space

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- ✓ TIME archival performances, catching up, saving time vs filling time, managing the viewing process (agency and decision-making), returning to performances, watching performances you wouldn't normally go to, maintaining continuity of theatrical experience
- ✓ **INCLUSIVENESS** no need to associate with other viewers vs building a community of experiences in the reality of numerous social limitations, implementing the slogan "Accessible Culture", including previously inactive groups of spectators (e.g. with disabilities)
- ✓ **COGNITIVE VALUE** sense of development despite numerous limitations, looking for new forms of expression and observing formal solutions, the possibility of a virtual meeting with actors and other creators
- ✓ WELL-BEING distraction from negative thoughts and temporary control of anxiety, therapeutic value

LACK OF:

- ✓ Exit ritual.
- ✓ Multisensory aspects of the theatrical experience.
- "LIVENESS" (recreation instead of experience)
 - Contact with actors and other spectators.
 - ✓ The unity of the reception time with the time of creation.
 - ✓ Development of theatrical methods of contact with the spectator's virtual body.

OTHER DISADVANTAGES:

- ✓ Registration and transmission impose a specific point of view.
- ✓ Mix of worlds/realities domestic and theatrical.
- ✓ Fragment, not complete form.
- ✓ In case of sharing registrations, creators and actors are not paid.

SELECTED RECOMMENDATIONS

- ✓ Inclusion of the internet offer in the regular offer of theaters (e.g. VOD).
- Sharing of archival performances.
- Better quality of registrations.
- Audio theater and audio drama.
- ✓ Developing new forms of theatrical creativity, using remote contact and digital tools as an artistic means.
- Constant cooperation between theatres and theatre educators.
- ✓ Debate on the artists' forms of employment → change of salary system.

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